

ABOUT US

Konnect 2 Kidz is a 501(c)3 non-profit organization that was founded by LaTosha Davis-Johnson.

Her goal was simple: "To provide a pathway that will bridge an educational and preparation gap by making early learning investments in initiatives aimed at raising the quality of early childhood education programs, empowering parents with information about the quality of child care programs, and providing increased financial and resource support for the child care workforce."

Konnect 2 Kidz mission is to build a robust, diverse provider system to deliver a high-quality universal early learning experience for the most disadvantaged children in the Gulf Coast Region by expanding and providing access to high quality early childhood education and developing extensive resources that will provide additional training and support for the child care workforce.



CINDERELLA STORY 2016

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MARCH 30, 2016

Dear Community Partner,

I, L. Davis Johnson, am writing you on behalf of Konnect2Kidz, a non-profit organization (501c3) that is working to build communities by providing programs and resources to benefit children and their families. We are hosting our 1st Annual Cinderella Story. We will bless a young lady in the Houston area with her senior year necessities and college start-ups. According to the National Report on State of state of self-esteem, "7 in 10 girls believe they are not good enough or do not measure up in some way, including their looks, performance in school and relationships with family and friends." Also, "98% of girls feel there is an immense pressure from external sources to look a certain way." Our organization is dedicated to offering programs and resources that provide a greater standard of living and education.

Your support will bring us closer to our goal of being an effective factor in a young girl's life. You can be a part of this excitement by supporting our mission with a donation of services, finances or time. We will promote your company on social media, printed materials, our website, post write-ups and sponsorship banner at the meet and greet.

I would like to thank you for considering this opportunity to partner with our organization for this year's Cinderella Story. We appreciate the support in the form of either services or monetary gifts including: gift cards and gift certificates. To learn more about **Konnect 2 Kidz**, please visit our website at www.konnect2kidz.org. If you have any questions regarding our organization or the event itself, please feel free to contact Bethany Davis at bethany@konnect2kidz.org or myself, Mrs. Johnson at (888) 800 -2710.

*Please see attachment with all benefits to the selected winner.

Thank you,

L. Davis Johnson/President